

# eGalaxy Reseller Web Store

Automates Your Reseller Ticket Sales

eGalaxy Reseller Web Store helps you take control of your reseller ticket sales by reducing the costs associated with reseller channels and increasing the efficiency and accuracy of reseller ticket management.



- **Eliminate the Cost and Potential Waste Associated with Preprinted Tickets**

The costs associated with preprinted tickets can be significant, and Reseller Web Store can help you drastically reduce these costs. Now you won't need to invest in preprinted tickets, and you can avoid the waste involved with unsold tickets.

- **Guarantee Your Profits by Controlling Reseller Pricing**

No need to worry about losing profits through reseller pricing. Now you can take control of your ticket prices and refunds by managing them in Reseller Web Store.

- **Realize Your Revenue Immediately**

With Reseller Web Store

you don't need to wait until the end of the season to realize your revenue.

Collect sales revenue from resellers at regular intervals throughout the season instead of waiting to collect in one lump sum. You'll have up-to-the-minute sales data at your fingertips so you know where your sales stand at anytime.

- **Make Ticket Sales Management and Security Easy for Your Resellers**

Tickets can be organized on Reseller Web Store to maximize transaction efficiency and prioritize special ticket promotions. Security is enhanced using PrintAtHome ticket functionality that enables resellers to print tickets as they are sold rather than maintain an inventory of preprinted, activated, ticket stock.

- **Increase Operations Efficiency with Automated, Accurate Ticket Management**

Reseller Web Store allows you to accurately track and manage your ticket sales with ease. You'll save time and money using an automated reseller ticket sales process instead of using a manual system.

*"It was an easy decision for us to purchase eGalaxy Reseller Web Store as it helped our Sales Clients from being without tickets. Also, our reconcile process will be nearly eliminated as we don't have to collect tickets for reconcile from over 500 sales clients."*

**-Michael McSparran,  
Marketing Systems Analyst  
Supervisor, San Diego Zoo &  
Wild Animal Park**